









ad club of connecticut  
**2011-2012 ROB BRANHAM  
 SCHOLARSHIP APPLICATION**

**ESSAY:** The essay should discuss your interest in advertising, marketing and/or print production and the occupation you propose to pursue after graduating. What are your long-term goals and how do you hope to achieve them? The essay may also include any other information that is relevant to your career plans. The essay should be a typewritten or computer-printed essay of no more than 500 words, double spaced. Put your name at the top of the page.

**ASSEMBLE THIS APPLICATION IN THE FOLLOWING ORDER:**

1. Application
2. Ad Club member referral (recommended) Name of Member: \_\_\_\_\_
3. Recommendation of Teacher (optional)
4. Employer recommendation (optional)
5. Essay
6. Official Transcripts (must be in sealed envelope)
7. SAT/ACT Scores (Attach official score sheet)

**SCHOLARSHIP APPLICANT:**

I authorize my school officials to give information about my academic records to the Ad Club of Connecticut. Yes \_\_\_\_\_ No \_\_\_\_\_

To the best of my knowledge, the information presented in this application is complete and true.

\_\_\_\_\_  
 (Applicant's Signature)

\_\_\_\_\_  
 (Date)

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**THE FOLLOWING CRITERIA WILL BE USED BY SCHOLARSHIP COMMITTEE AS THE BASIS FOR SELECTING SCHOLARSHIP WINNERS.**

Grade Point Average (GPA)	20 points
Recommendation by at least two sources	Recommended
Essay on career plans	30 points
Applicant activities, work experience during school and break	30 points
SAT/ACT Scores	20 points
	100 points total

**PLEASE MAIL COMPLETED APPLICATION AND SUPPORTING MATERIALS TO:**

The Advertising Club of Connecticut, PO Box 298, Marlborough, CT 06447  
 P: 860-295-8929      EM: [admin@adclubct.org](mailto:admin@adclubct.org)      W: [www.adclubct.org](http://www.adclubct.org)

FOR MORE INFO, PLEASE CONTACT:  
 Sandi Brangiero, Executive Director, The Ad Club Of Connecticut  
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 Phone: 860-295-8929      E-Mail: [admin@adclubct.org](mailto:admin@adclubct.org)