

DIGITAL LED BULLETIN

LED Display Size	14' x 48'	20' x 60'	10' x 30'	9'2.25" x 10'6"
Display resolution:	720 x 208 pixels	912 x 304 pixels	448 x 144 pixels	256 x 224 pixels
File Format:	Bitmap (.bmp) or Jpeg (.jpg)	Bitmap (.bmp) or Jpeg (.jpg)	Bitmap (.bmp) or Jpeg (.jpg)	Bitmap (.bmp) AVI (.avi) Mpeg (.mpg)
Color Space:	RGB, 8 Bits Per Channel	RGB, 8 Bits Per Channel	RGB, 8 Bits Per Channel	RGB, 8 Bits Per Channel
File Resolution:	72 dpi	72 dpi	72 dpi	72 dpi
Final Artwork Size:	720 wide x 208 high	448 wide x 144 high	448 wide x 144 high	256 wide x 224 high



14' x 48'



20' x 60'

LED Display Size	20' x 28'*	12'7" x 13'6"*
Display resolution:	352 x 256 pixels	240 x 256 pixels
File Format:	Bitmap (.bmp) or Jpeg (.jpg)	Bitmap (.bmp) or Jpeg (.jpg)
Color Space:	RGB, 8 Bits Per Channel	RGB, 8 Bits Per Channel
File Resolution:	72 dpi	72 dpi
Final Artwork Size:	352 wide x 256 high	240 wide x 256 high

*LED Display integrated with static signage - contact your Account Representative for details.

Note:

The content must be created in proportion to the display's native resolution (Use Artwork Size)

Avoid White Backgrounds:

Use off-white instead of 100% RGB (which is how white is created with light) RGB white generates unintended shimmering that shifts depending on the sight line. Reduce your 100% RGB values to avoid this effect. For controlled aesthetic results use darker backgrounds.