

# AD CLUB OF CT ANNUAL AWARD SHOW ENTRY FORM

Submit two forms per entry. Affix the original form to the back of entry. Attach a duplicate copy to the Master List of Entries. Multiple entries or campaigns must each be accompanied by separate entry forms. **Also please REMEMBER TO EMAIL the Master List excel document to [admin@adclubct.org](mailto:admin@adclubct.org)**

Category /  
Sub-Category: \_\_\_\_\_

Category # /  
Sub-Category Letter: \_\_\_\_\_

Advertiser/Client: \_\_\_\_\_

Title of Entry: \_\_\_\_\_

Company/Agency: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Type of Product / Service: \_\_\_\_\_

URL Info: \_\_\_\_\_

Plug-ins / Software Needed: \_\_\_\_\_

Length of Video/TV/  
Radio/Webisode etc: \_\_\_\_\_

Creative Director: \_\_\_\_\_

Art Director: \_\_\_\_\_

Copywriter: \_\_\_\_\_

Agency Producer: \_\_\_\_\_

Other Credits: \_\_\_\_\_

Is the total value of this client relationship over \$10,000?                      \_\_\_\_\_ Yes                      \_\_\_\_\_ No

Target Audience: \_\_\_\_\_

Single most important communications objective:

\_\_\_\_\_